Economics-Informed Neural Networks for Macroeconomic Forecasting

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Outline

Motivation

2 Combining the knowledge from theory and data

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"All models are wrong, but some are useful." So proclaimed statistician George Box 30 years ago, and he was right. But what choice did we have? ...

Today companies like Google, which have grown up in an era of massively abundant data, don't have to settle for wrong models. Indeed, they don't have to settle for models at all.

Chris Anderson, Editor in Chief, Wired, 2008

How to teach a robot to play pool?



How should we teach a robot to play pool?

Data-driven approach:

- \hookrightarrow *x*: shot angle, position, force ...
- \hookrightarrow *y*: ball direction, speed, spin ...
- \hookrightarrow However, labeled data are often expensive to collect.

Theory-driven approach:

- \hookrightarrow Model of elastic collisions
- \hookrightarrow Conservation of linear momentum and kinetic energy \Rightarrow complete predictions for ball movements
- \hookrightarrow However, the model is likely misspecified (inelastic collision, imperfect surface ...)
- How to combine the knowledge from theory and data?
 - → Our answer: transfer learning
 - \hookrightarrow First learn from theory (through synthetic data), then from real data.

Challenges in Macroeconomic Forecasting

• Vector autoregression (VAR):

- \hookrightarrow Pro: Easy to estimate, interpret;
- → Con: Does not capture non-linear dynamics; require additional structural restrictions in high dimensional cases (e.g., Bayesian VAR).

OSGE models:

- → Pro: Strong economic foundation; counterfactual analysis;
- → Con: Subject to misspecification (structural restrictions, distributional assumptions, non-stationarity); difficulty with high-dimensional features (curse of dimensionality).

Lack of data:

- → Macroeconomic data are only available at low frequency (monthly or quarterly);
- \hookrightarrow Structural breaks, non-stationarity;
- \hookrightarrow Sample size is too small for the training of flexible models such as DNNs.

Overview of Results

- Transfer learning significantly outperforms a DSGE-VAR model and a conventional deep learning model in macroeconomic forecasting.
- This is especially true when:
 - \hookrightarrow the size of training sample is small;
 - → or the market condition is volatile (e.g., during the COVID Pandemic)
- In TL, structural restrictions help with regularization, but they are not treated as hard constraints, which would likely add more bias.
 - \hookrightarrow This differs from imposing structural restrictions strictly in ML model (e.g., PINNs).
- Loosely speaking, we can think of the structural model providing an "informative prior," but there are important differences.
- A flexible and easy-to-use framework to use theory to guide our learning from data.

Related Literature

- Economic restrictions in ML: Garcia and Gencay (2000), Campbell and Thompson (2008), Avramov, Cheng, and Metzker (2022), Chen, Pelger, and Zhu (2023), Campello, Cong, and Zhou (2023), Chen, Cheng, Liu, and Tang (2023)
- Physics-informed neural networks: Raissi, Perdikaris, and Karniadakis (2019) ...
- Macroeconomic forecasting: Smets and Wouters (2003, 2007), Christiano, Eichenbaum, and Evans (2005), Del Negro, Giannoni, and Schorfheide (2015)
- Bayesian VAR: Doan, Litterman, and Sims (1984), Litterman (1986), DeJong, Ingram, and Whiteman (1993), Ingram and Whiteman (1994), Del Negro and Schorfheide (2004) ...
- ML applications in economics and finance: Hutchinson, Lo, and Poggio (1994), Chen and White (1999), Chen and Ludvigson (2009), Kelly and Pruitt (2013), Rapach and Zhou (2013), Chinco, Clark-Joseph, and Ye (2019), Jang and Lee (2019), Scheidegger and Bilionis (2019), Freyberger, Neuhierl, and Weber (2020), Gu, Kelly, and Xiu (2020), Bryzgalova et al. (2021), Martin and Nagel (2022), Chen, Didisheim, and Scheidegger (2023), Goulet Coulombe et al. (2022)

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Transfer learning

- Transfer Learning: Using pre-trained models on large datasets (source domain) to accelerate learning on a smaller dataset (source domain) for a specific task.
 - \hookrightarrow computer vision: pre-train CNNs on ImageNet \Rightarrow medical image analysis
 - \hookrightarrow natural language processing: pre-trained LLMs \Rightarrow sentiment analysis
- In our setting: Source domain = economic model; target domain = actual data.



(a) Traditional Machine Learning

(b) Transfer Learning

Deep surrogate: "look-up table" in the age of AI



Learning from theory

Chen, Didisheim and Scheidegger (2023)

- What does "learning from theory" mean?
 - \hookrightarrow Structural model = a set of economic restrictions.
 - \hookrightarrow Inherit the structural restrictions.
- The advantages of deep surrogates:
 - \hookrightarrow Knowledge of true DGP: Generate as much training data as desired with (essentially) no error.
 - → Expressivity: Universal approximation theorem for shallow and deep networks (Hornik, Stinchcombe, and White 1989, Hanin and Sellke 2017, Lu et al. 2017).
 - → Curse of dimensionality: With suitable target function and activation function, can train accurate surrogate with sample sizes that grow polynomially (vs. exponentially) in the dimensionality of the model (Berner et al. 2020).

Source domain

- Generate synthetic data $((x_i, \hat{y}_i)_{i=1}^m$ from the model-implied joint distribution, $\mathbb{P}_{(\mathcal{X}, \hat{\mathcal{Y}})}$.
 - → Represent model-predicted equilibrium quantities by $\hat{y} \equiv E[y|s, h] = F(s, h|\theta)$, where *s*, *h* represent observable and hidden states. Define the augmented state $x \equiv (s, h, \theta)$.
 - \hookrightarrow Impose a hierarchical prior on θ to derive a joint probability distribution of *x* and \hat{y} , $\mathbb{P}_{(\mathcal{X}, \hat{y})}$.
- Denote a neural network with *L* layers as $\Phi(\sigma_1, \dots, \sigma_L; W_1, \dots, W_L)$.
 - $\hookrightarrow \sigma_i$: activation function; W_i : weights
- In the source domain, we train the neural networks to learn from the synthetic data generated by the theoretical model. Effectively, we try to predict \hat{y}_i using x_i :

$$\hat{\Phi} = \arg\min\left\{\frac{1}{m}\sum_{i=1}^{m}\mathcal{L}(\Phi(x_i), \hat{y}_i) : \Phi \in \mathcal{H}_L\right\}$$

• In the application, we use MAE as the loss function.

Target domain

- In the target domain, train with real data $((s_i, y_i))_{i=1}^n$.
- How to deal with hidden states *h* and parameters θ in *x*:
 - \hookrightarrow Conditioning down ($x \Rightarrow s$) or filtering ($s \Rightarrow x$).
 - \hookrightarrow With the "deep surrogate" methodology from Chen, Didisheim and Scheidegger (2023), we can use the network trained in the source domain to efficiently filter h_i and θ_i .
- Training in the target domain follows a fine-tuning method with lower learning rate and smaller number of epochs.
- Using the network architecture inherited from the source domain, we minimize empirical loss

$$\widetilde{W}_1, \cdots, \widetilde{W}_L = \arg\min \frac{1}{n} \sum_{i=1}^n \mathscr{L}(\Phi(x_i), y_i),$$

using the $\widehat{W}_1, \widehat{W}_2, \cdots, \widehat{W}_L$ from the source domain as the starting point.

- Alternative approaches:
 - \hookrightarrow replacing part of the network from the source domain with new layers;
 - → fixing early part of the network (frozen layers)

Teaching economics to the machines

- The neural networks trained on the simulated data from a theoretical model inherit the structural restrictions from the theory.
- Valid restrictions can help regulate learning from real data.
 - \hookrightarrow Bias-variance tradeoff
- The idea: Do not strictly impose the theoretical restrictions. Let them guide/regulate the training of the ML model on real data.
- Potential benefits:
 - \hookrightarrow Variance reduction
 - → Speed up training on real data; less demand for real data
 - \hookrightarrow Improve generalizability beyond training data boundaries

Two related approaches

- Impose equilibrium conditions when estimating structural parameters or training model.
 - → Rational expectations econometrics (Saracoglu and Sargent 1978, Hansen and Sargent 1980)
 - → Physics-informed neural networks (Raissi, Perdikaris, and Karniadakis 2019)
- Bayesian VAR: Deriving informative priors from an economic model to estimate VARs for macro variables.
 - → Random walk (Doan, Litterman, and Sims 1984; Litterman 1986)
 - → DSGE models (DeJong, Ingram, and Whiteman 1993, Ingram and Whiteman 1994, Del Negro and Schorfheide 2004)
- Del Negro and Schorfheide (2004): DSGE-VAR
 - → simulate time-series data from a DSGE model (with a hierarchical prior on the DSGE model parameters);
 - \hookrightarrow fit a VAR to the simulated data to form a prior for the VAR parameters;
 - \hookrightarrow derive the posterior using real data.
- Our contribution: "Generalizing" the approach to nonlinear models via transfer learning.
 - → It is also an average of the simulated and real data, but the weights depend on the hyper-parameters (learning rate, epochs).

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- The New York Fed DSGE Model: A medium scale New Keynesian model with financial frictions.
- Based on Smets and Wouters (2007), Christiano, Eichenbaum, and Evans (2005), Del Negro, Giannoni, and Schorfheide (2015)
- It builds on the neo-classical growth model by adding nominal wage and price rigidities, variable capital utilization, costs of adjusting investment, habit formation in consumption, and credit frictions (a la Bernanke, Gertler, and Gilchrist 1999).

FRBNY DSGE

The model economy includes eight classes of agents:

- Households that consume and supply differentiated labor.
- 2 Labor aggregators that combine labor from individual households.
- Final good-producing firms that aggregate intermediate goods into a final product.
- Intermediate good-producing firms in a monopolistically competitive market.
- Output: Capital producers that convert final goods into capital.
- Entrepreneurs who buy capital with internal and borrowed funds and rent it to intermediate good firms.
- A representative bank that collects deposits from households and lends to entrepreneurs.
- A government with a monetary authority setting short-term interest rates and a fiscal authority managing public spending and taxes.

Empirical Setting

- 13 macroeconomic variables: real output growth (including both GDP and GDI measures), consumption growth, investment growth, real wage growth, hours worked, inflation (measured by core PCE and GDP deflators), short- and long-term interest rates, 10-year inflation expectations, credit spreads, and total factor productivity.
- Sample period: 1982 2023.
- **(a)** Use data from t 5 to t to forecast one quarter ahead, t + 1.
- Training with a 10-year rolling window.
- Average of standardized errors across different macro variables:

$$WMAE = \frac{\sum_{i=1}^{p} \frac{MAE_i}{STD_i}}{p}$$

where *STD_i* represents the standard deviation for the *i*-th variable in the training sample.

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Time Series Comparison



GDP growth (QoQ)

Consumption growth (QoQ)

Time Series Comparison



GDP Deflator Inflation

Time Series Comparison



Credit Spread

Why Transfer Learning Beats DSGE-VAR: Non-linearity

Variables	Coefficient	Description
distance	-1.31×10^{-8}	Mahalanobis distance between training set and each test point
	(-0.32)	
covid	1.04^{***}	Impact from COVID-19
	(2.96)	
crisis	0.183	Financial crisis
	(0.47)	
ZLB	0.607	Short-term interest lower than 0.1%
	(2.24)	
Δr	-0.372	Rate of change of short-term interest rates
	(-2.55)	
unemployment	-0.321***	Unemployment rate
	(-3.22)	
PCH	-3.08^{***}	Chicago Fed National Activity Index: Personal consumption and housing
	(-2.70)	
PI	-0.78	Chicago Fed National Activity Index: Production and income
	(-0.87)	
ADS_Index	0.603***	Aruoba-Diebold-Scotti Business Conditions Index
	(3.59)	
IP	-0.103^{***}	Industrial production index
	(-3.52)	
M2	-0.305	Money supply: first difference of the log U.S. M2 money stock
	(-1.58)	
EPU	-0.362	Economic policy uncertainty
	(-1.75)	
\mathbb{R}^2	0.547	

Can TL Help Improve Theory?

- How much modification is needed for DSGE models to closely approximate the true Data Generating Process in the perception of neural networks?
- Compare the function distance before and after fine-tuning of neural networks as a proxy for the discrepancy between DSGE models and the actual data-generating process.
- Utilizing the framework of transfer learning and the distance computation method we described, we can vary different models and broadly discuss the perceived distance between theoretical models and real data structures as understood by nonlinear artificial intelligence models.

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- Introduction of non-linear estimations via transfer learning to overcome limitations of traditional VAR models in macroeconomic analysis.
- Modifications to align DSGE models with real-world, non-linear data-generating processes, enhancing predictive accuracy and relevance.
- Transfer learning models significantly outperform DSGE-VAR models, and Demonstrate lower prediction errors and stronger resilience to economic shocks.
- AI-enhanced models show superior adaptability and accuracy in handling complex economic phenomena. Effective management of small sample challenges in macroeconomic studies.