



**UniCredit**



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## **BANKING OUTLOOK IN CENTRAL EASTERN EUROPE**

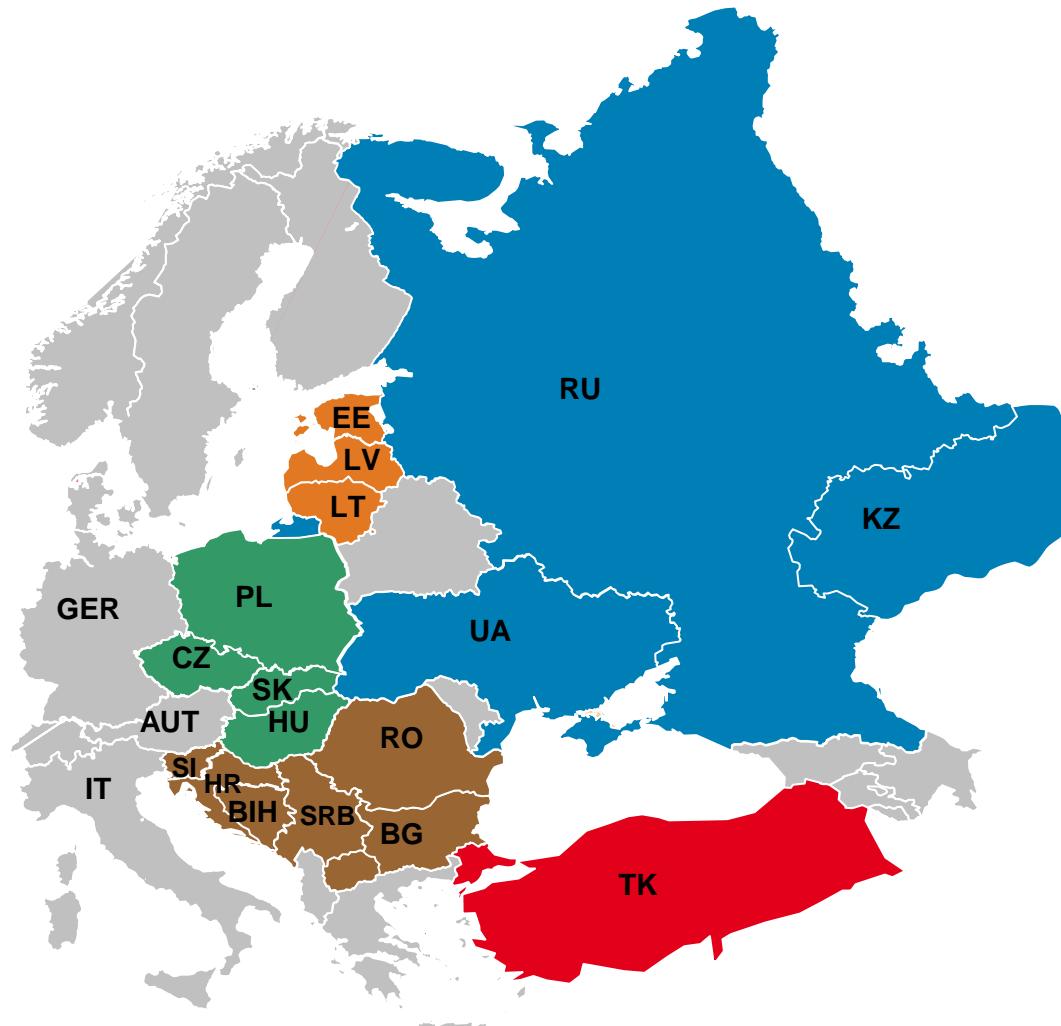
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**Gianfranco Bisagni, Head of CEE Corporate and Investment Banking**

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Helsinki, November 2012

# The banking sector's view on Central and Eastern Europe



## AGENDA

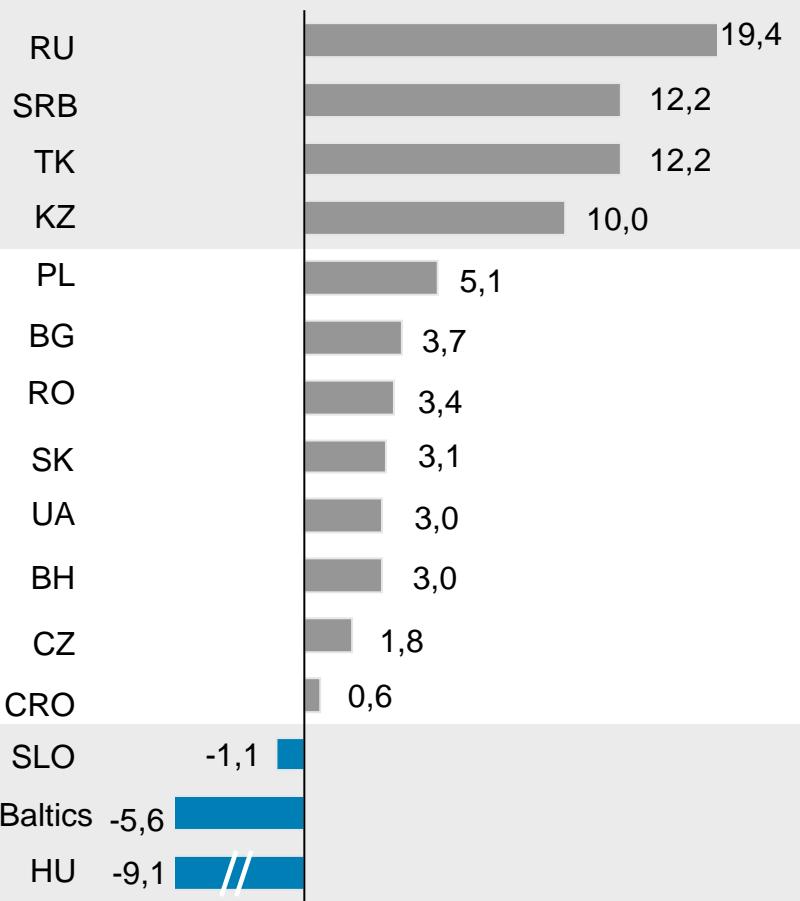
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- CEE – Banking Sector Outlook
  
- Future Challenges & Outlook 2013

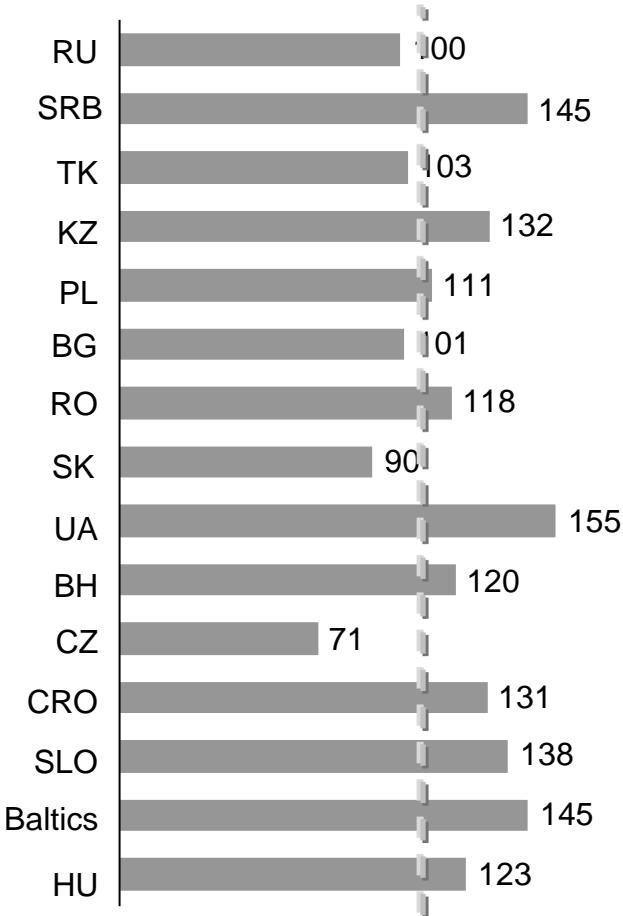
# Lending growth generally higher where funding gap is lower (with exceptions)

Banking Outlook

**Total Loans, 2012 forecast, % growth**



**Loan-to-deposits ratio, % 2012 forecast**

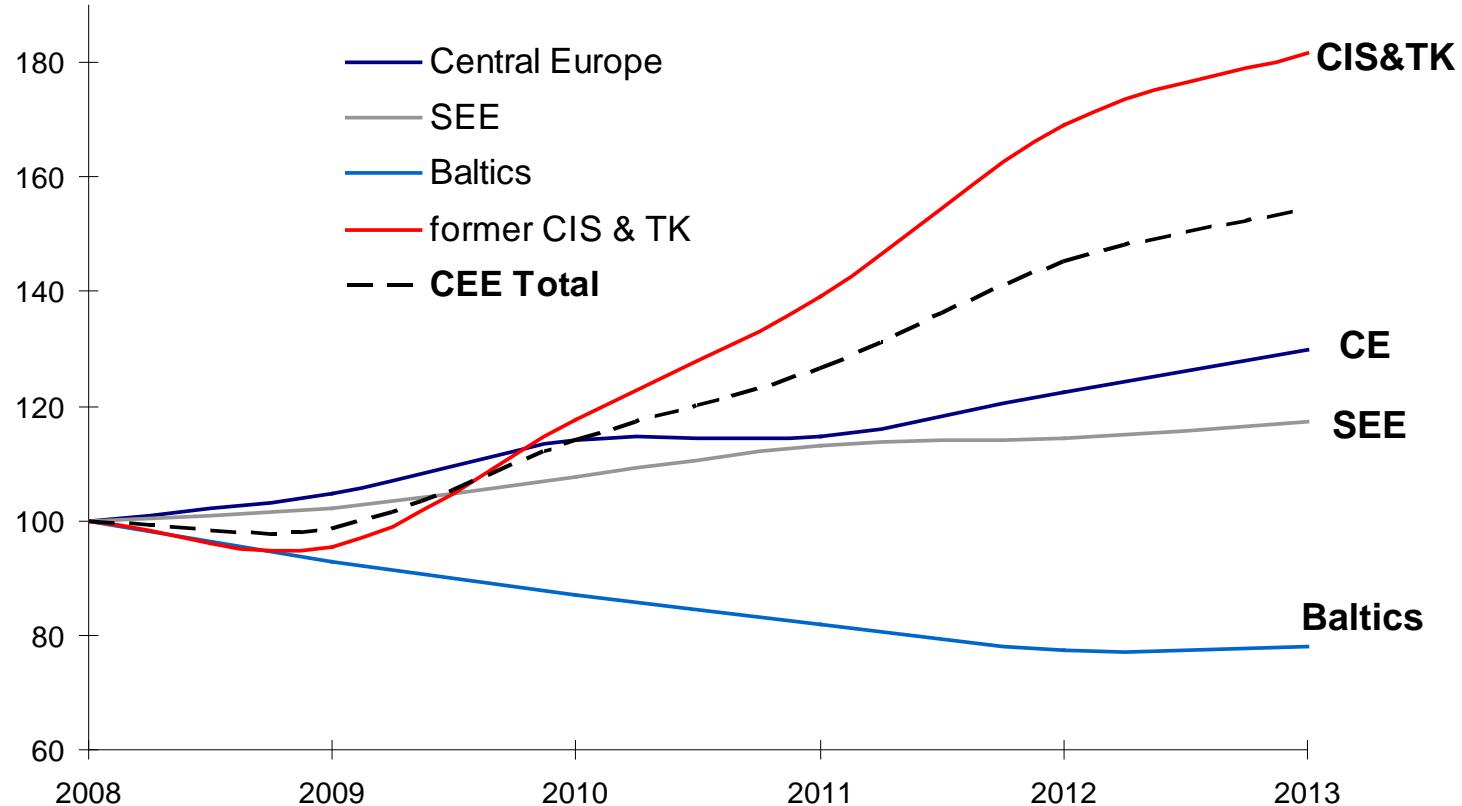


SOURCE: Central Banks, UniCredit CEE Strategic Analysis

In most sub-regions in CEE lending growth recovered since 2009, with Baltics being a clear exception

Banking Outlook

### Lending growth in CEE - subregions

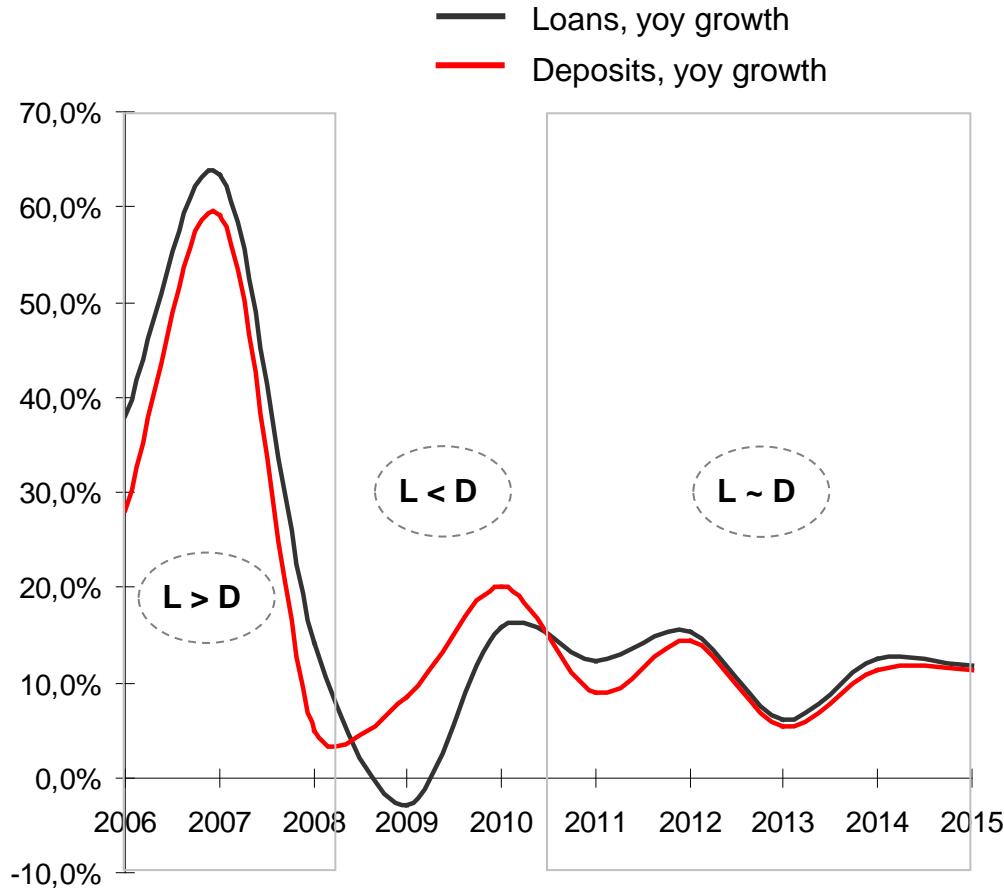


SOURCE: Central Banks, UniCredit CEE Strategic Analysis

# CEE loans as well as deposits are expected to move in parallel aiming at a more balanced banking sector

Banking Outlook

## Growth in Loans and Deposits in CEE



- Before the crisis loan growth was higher than deposit growth
- Since 2011 loan growth and deposits moving in close correlation.

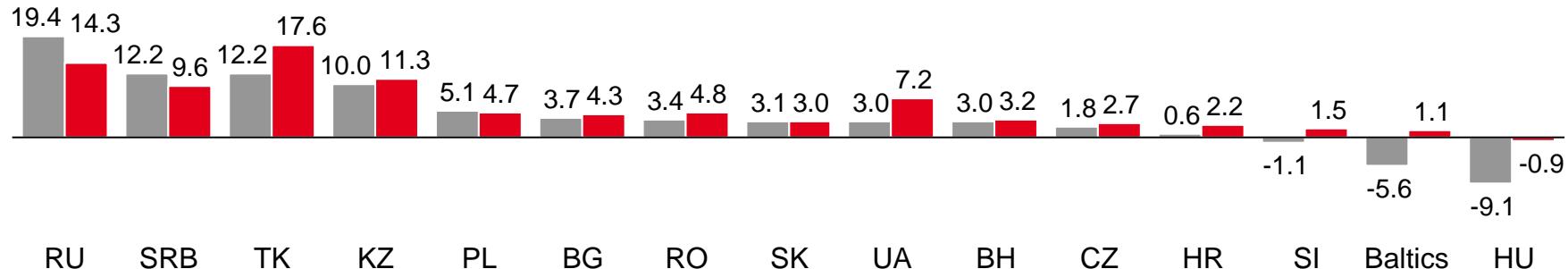
SOURCE: Central Banks, UniCredit CEE Strategic Analysis

At single country level this trend is mainly confirmed, only Hungary is expected to show negative growth also in 2013

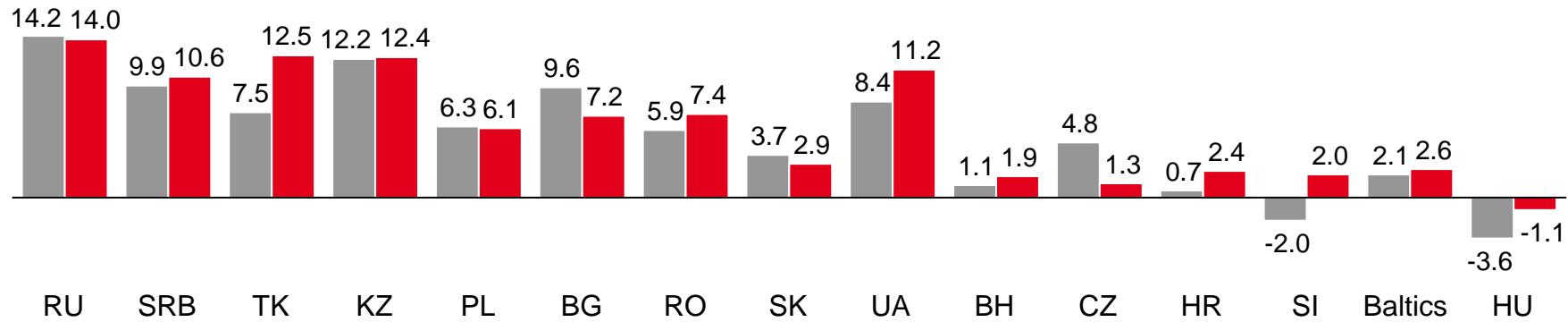
**Banking Outlook**

2012 2013

### Total Loans, yoy % growth



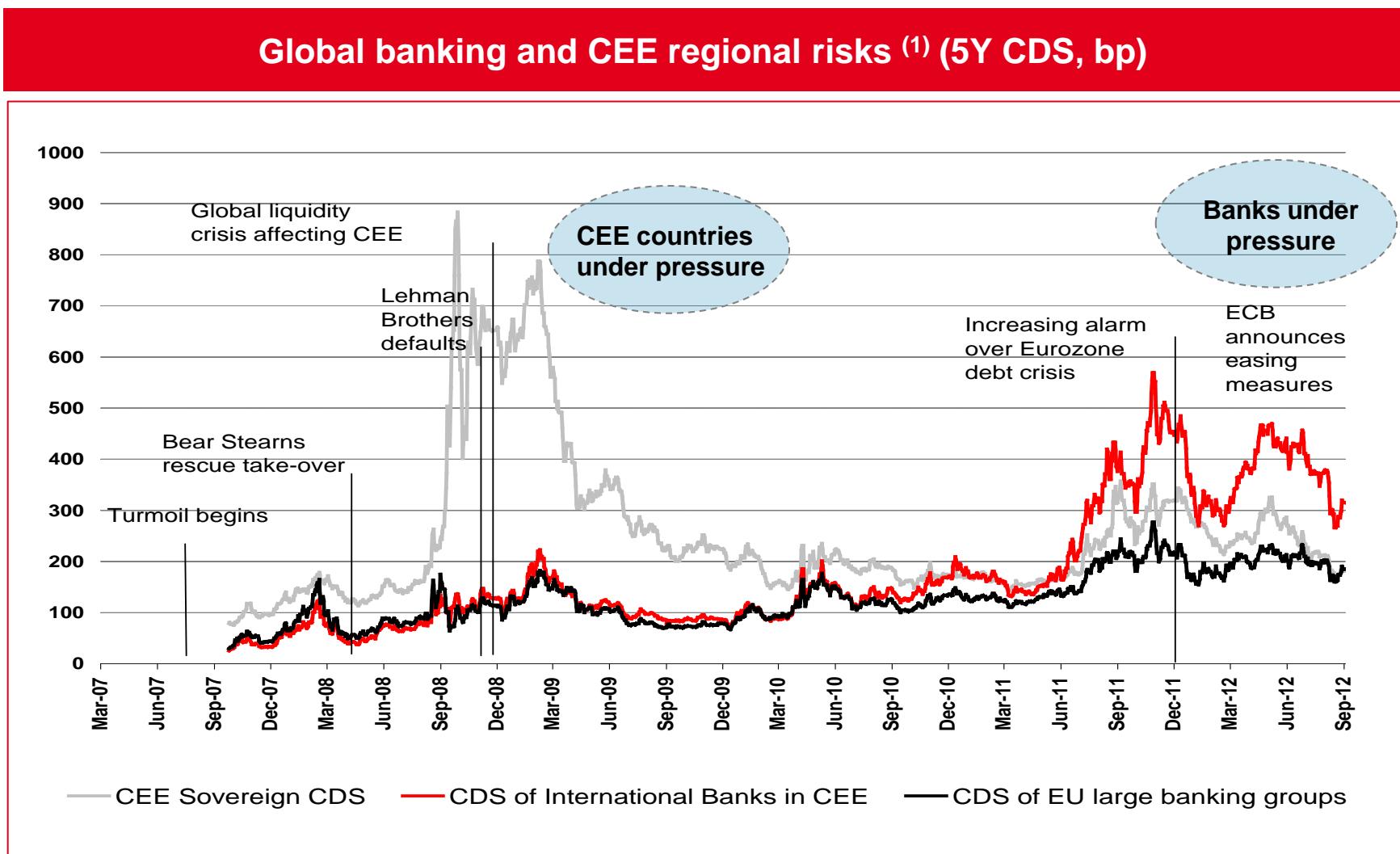
### Total Deposits, yoy % growth



SOURCE: Central Banks, UniCredit CEE Strategic Analysis

# Risk perception remains a key variable to monitor

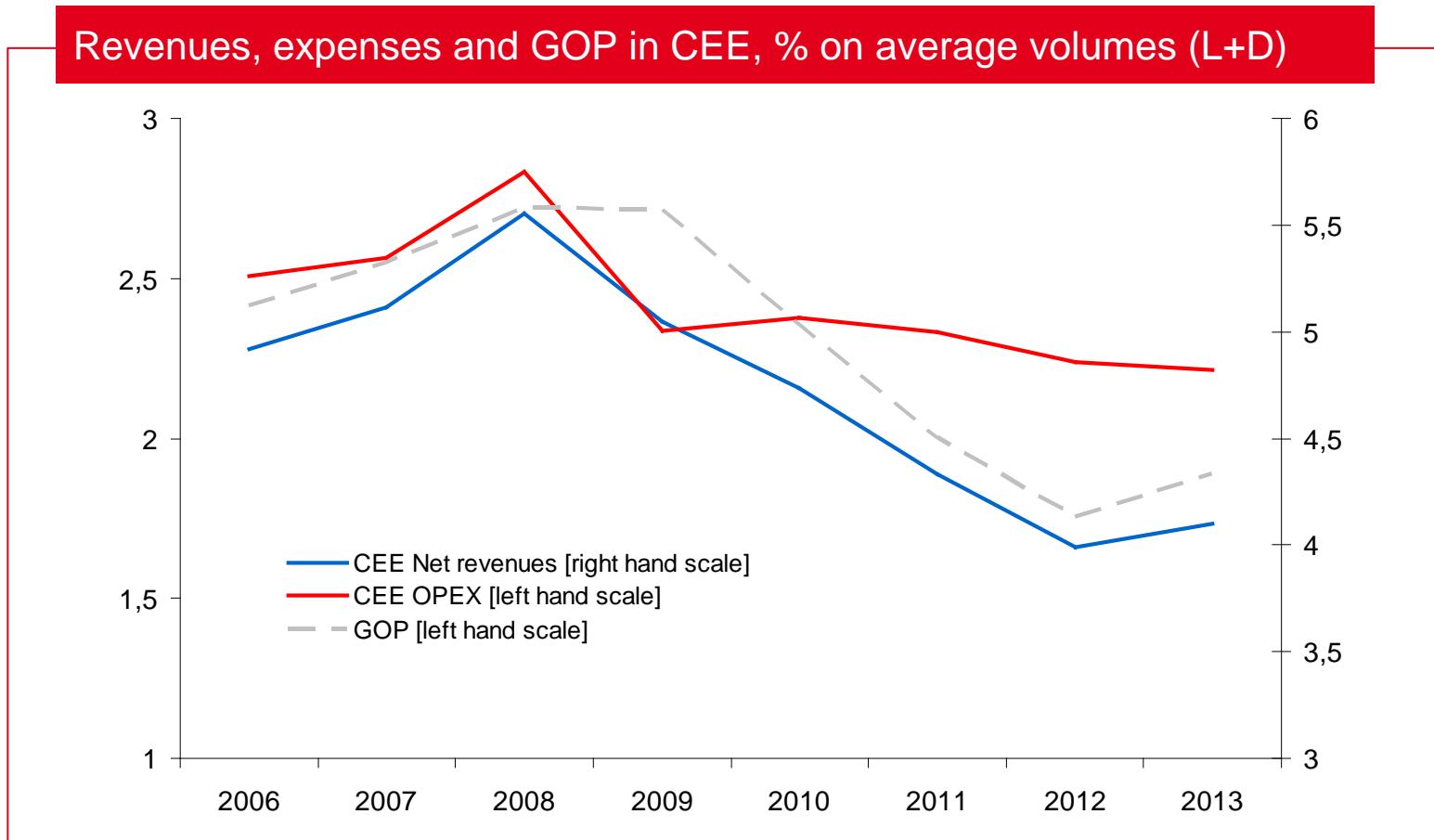
Banking Outlook



Note: (1) International banks in CEE include UCG, ERSTE, KBC, SOCGEN and INTESA; EU large banking groups include BARCLAYS, RBS, HSBC, BBVA, DB

Revenue generation capacity reaching a bottom in 2012, expected to improve in 2013. Banks keep strong focus on costs.

Banking Outlook

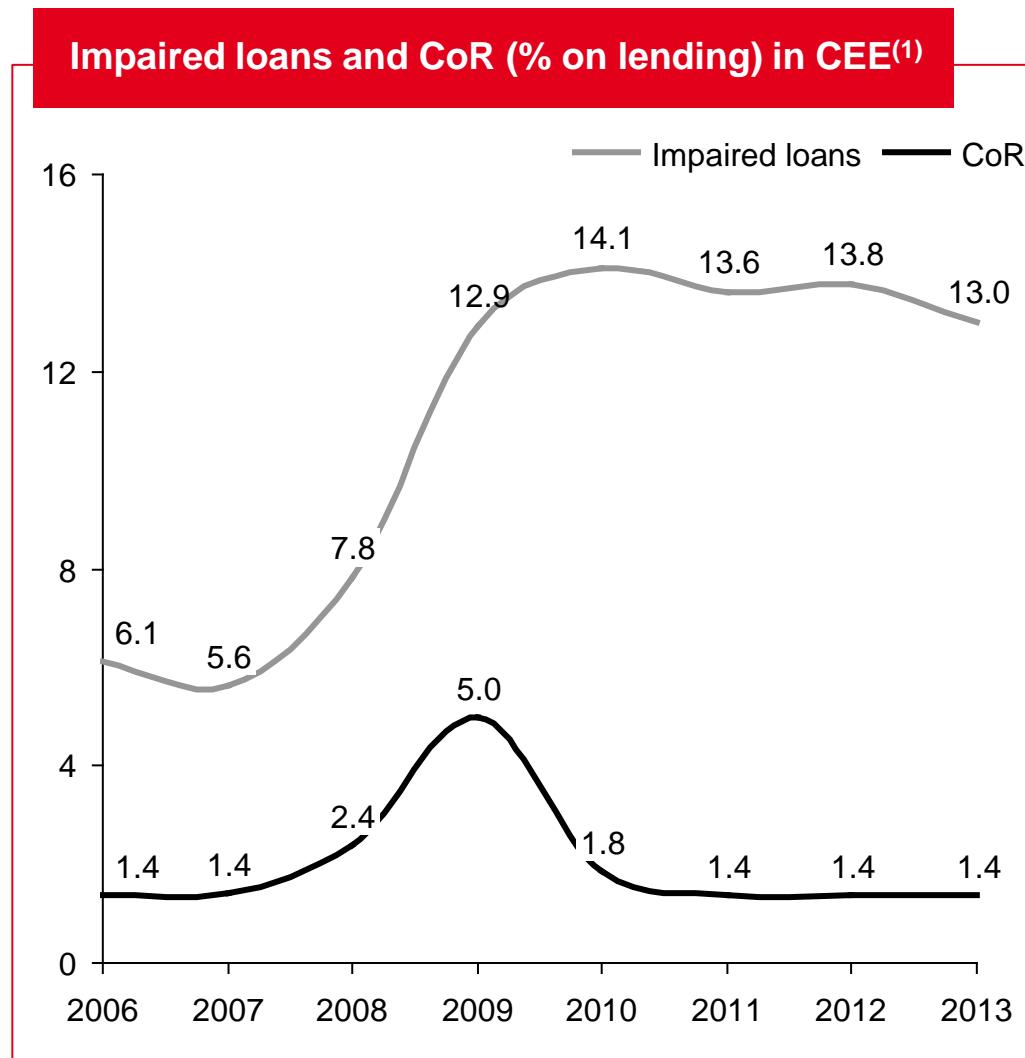


- CEE Net revenues and CEE OPEX over average volumes (Loans + Deposits) both follow a decreasing trend, but some stickiness on costs is jeopardizing Gross Operating Profits

SOURCE: Central Banks, UniCredit Group CEE Strategic Analysis

## Gradual normalization in credit quality problems...

Banking Outlook



(1) CEE includes Poland, "Impaired Loans" = loans that are 90 days overdue (definition according to Basel 2 regulation, however, some local variations are possible). SOURCE: Central Banks, UniCredit CEE Strategic Analysis

...especially in countries with a high percentage of impaired loans during the crisis

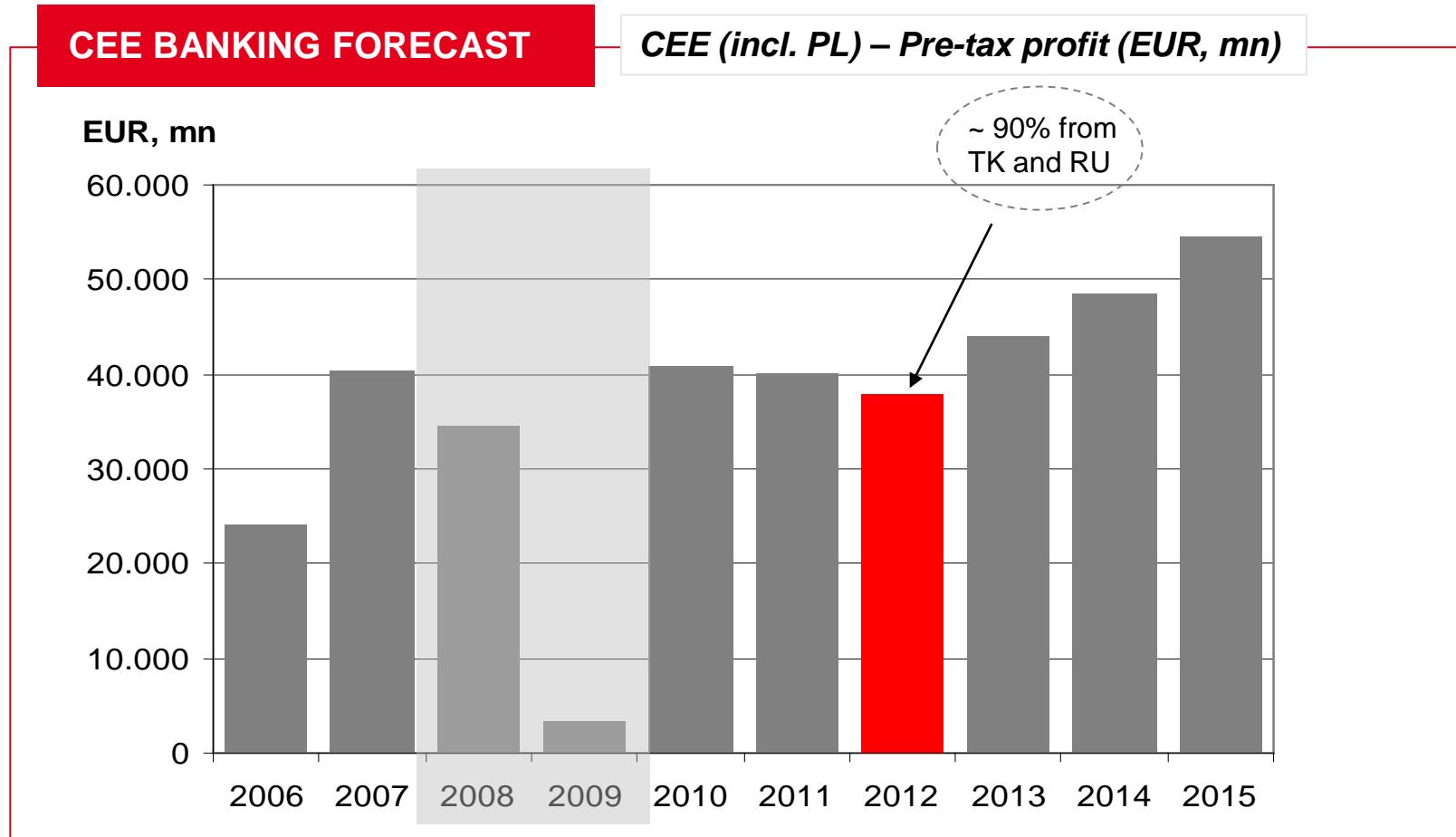
**Banking Outlook**

Impaired loans, %	2011	2012	2013	Δ 2012-13
Kazakhstan	34.4	34.1	33.9	-0.2
Ukraine	37.0	33.0	30.0	-3.0
Romania	22.9	26.1	23.6	-2.5
Hungary	17.3	20.0	18.5	-1.5
Serbia	19.0	20.0	19.0	-1.0
Bulgaria	14.7	18.9	19.3	+0.4
Russia	16.3	16.8	16.2	-0.6
Croatia	12.4	13.8	14.0	+0.2
Slovenia	11.3	13.3	13.1	-0.2
Bosnia-H.	11.8	12.9	13.8	+0.7
Baltics	13.2	11.5	10.7	-0.8
Poland	7.5	7.9	8.3	+0.4
Czech R.	6.2	6.3	6.5	+0.2
Slovakia	5.8	5.5	5.6	+0.1
Turkey	2.6	2.9	3.2	+0.3

SOURCE: Central Banks, UniCredit CEE Strategic Analysis

## And a lower cost of risk can support profitability

Banking Outlook

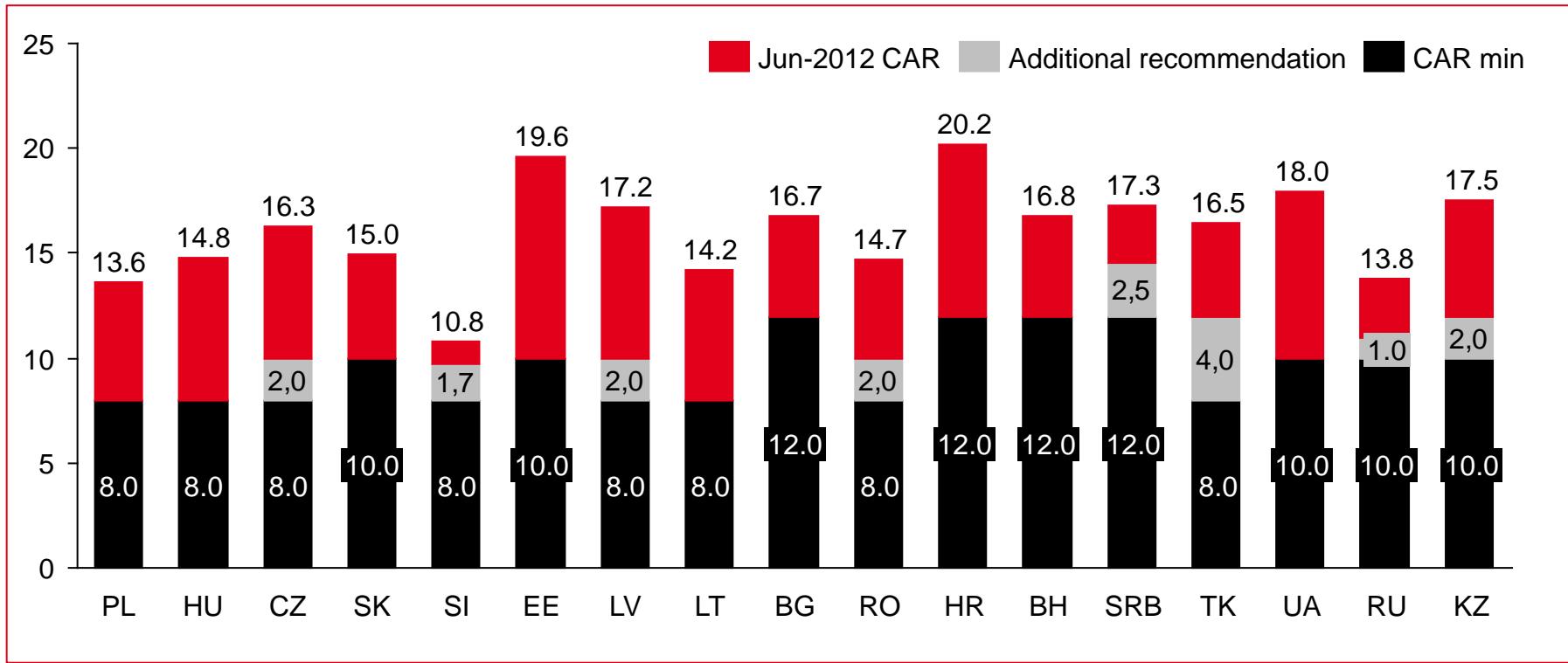


SOURCE: Central Banks, UniCredit CEE Strategic Analysis

# CEE banking sectors with proper capital buffer

Banking Outlook

Capital Adequacy ratio, % (June 2012)



1 Bulgaria: Minimum is set at 12% However BNB requires banks to keep sufficient Capital buffer

2 Czech republic: Minimum CAR is 8%, but informal limit is 10%

3 Latvia Minimum is 8% but regulators strongly recommend keeping ratio above 10%

4 Serbia: Minimum set at 12%, however dividend payout limited to ratios above 14.5%

5 Slovenia: Bank required to keep ratio of 1.216 between Pillar II and Pillar I capital requirement ( $8\% * 1.216 = 9.7\%$ )

6 Romania: Formalized minimum level is 8%, informal limit is 10%

7 Russia: Minimum 10% for banks , 11% for banks participating in deposit insurance system

8 Turkey: Although minimum is 8% according to legislation, local regulator recommends 12%, the banking system uses 12% as the effective minimum.

SOURCE: Central Banks, UniCredit CEE Strategic Analysis

## AGENDA

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- CEE – Banking Sector Outlook
- Future Challenges & Outlook 2013

## An increase in the regulatory pressures on banks also in CEE

- **Basel III**
- **Action against FX lending**
- **Bank levy**

- Domestic funding resources continue to become more important
- Loan growth is more and more closely tied to growth in deposits than it was in the past
- Liquidity coverage requirements & net stable funding ratios represent a major challenge and might intensify competition for deposits
- LLSFR of 110% (Loans to local funding ratio), introduced in Austria, affects lending in countries where loans/deposits ratio is already high

SOURCE: UniCredit Group CEE Strategic Analysis

# The banking sector in Central and Eastern Europe: Outlook 2013

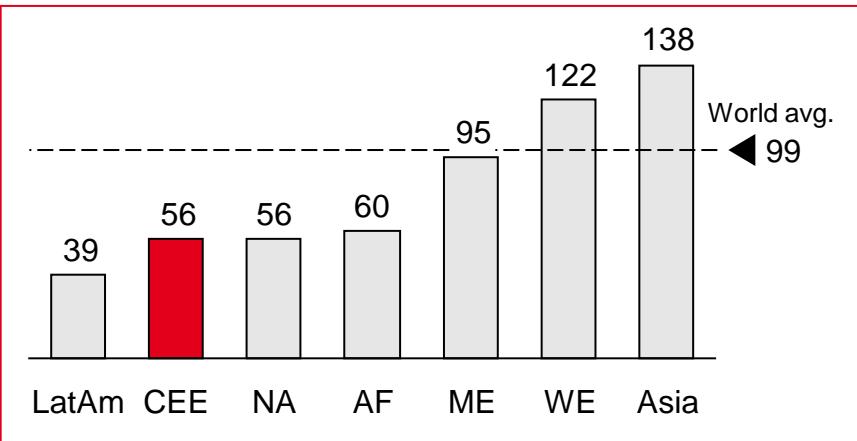
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Challenges & Outlook

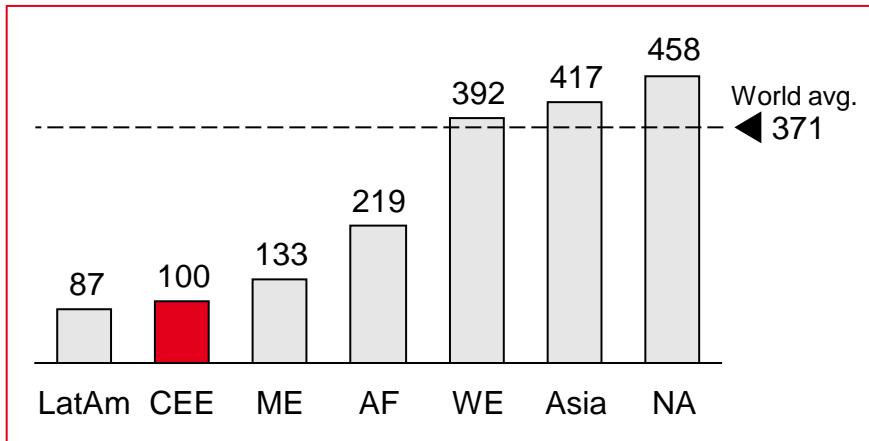
- **Generally tight funding / liquidity conditions** remain an issue to be carefully watched, a fully fledged credit crunch has been avoided in most of the countries
- **Credit quality problems – the major challenge for the banking sector worldwide - are gradually normalizing** especially in countries with a high percentage of impaired loans such as Kazakhstan, Ukraine and Romania
- A differentiated **regulatory environment** poses serious challenges for cross border banking groups
- **Poland, Turkey and Russia** emerge as having the **greatest growth potential** in the medium-long term. In other CEE countries the environment remains more challenging

The long term growth potential of the CEE region vs other markets are still visible, mainly driven by under-penetration...

**Corporate volume/GDP (%, 2011)**



**Retail volume/Disposable income (%, 2011)**



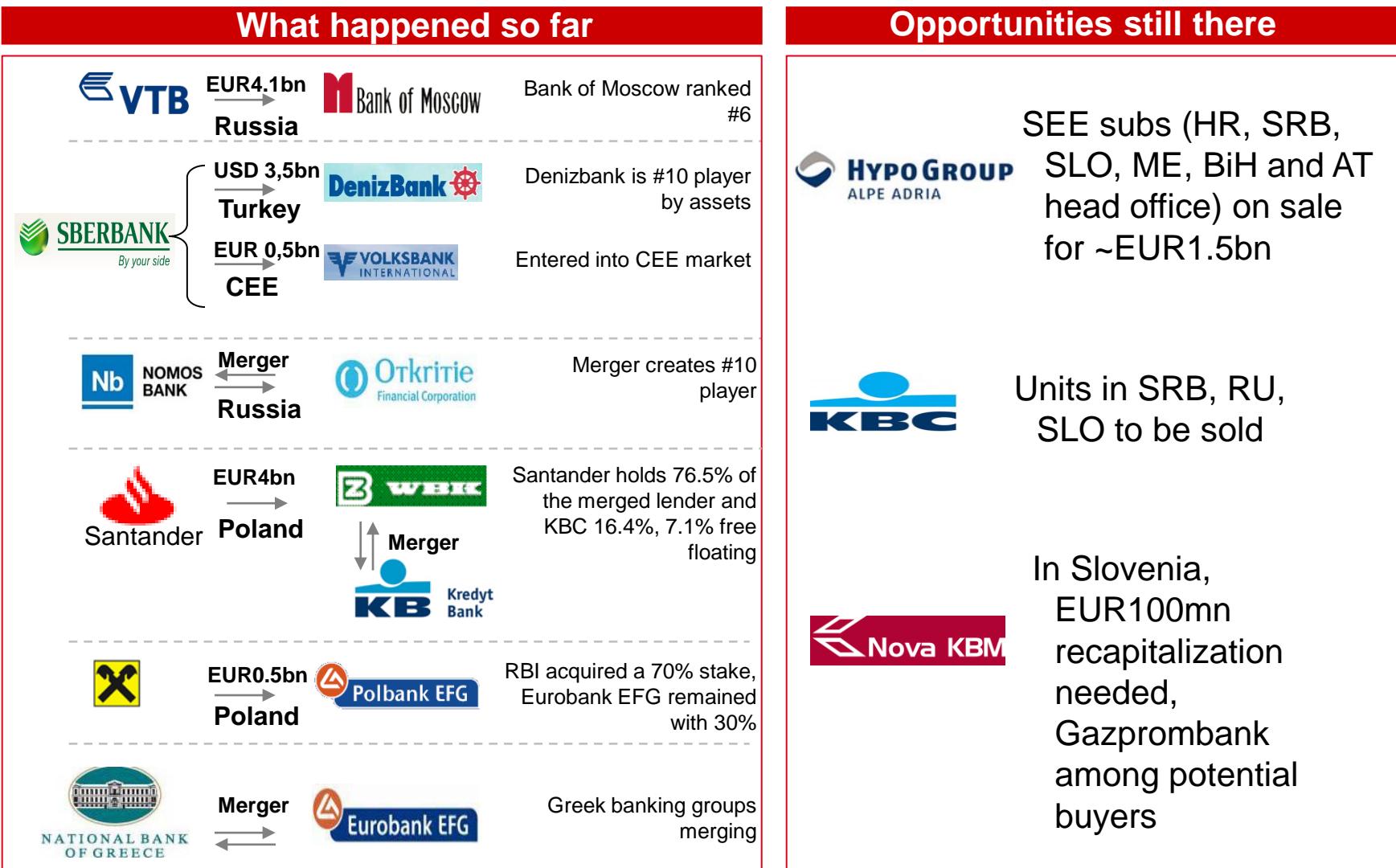
# The banking sector in Central and Eastern Europe: Outlook 2013

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## Challenges & Outlook

- Some re-shaping of business strategy with a clearer focus on specific markets became visible - in 5 years time we expect to see a more consolidated, **less leveraged** and more resilient banking sector:
  - Focus on cost
  - Capital strengthening
  - Focus on Funding
  - Business reshuffle
- Banks are either choosing **selective growth** or **selective exit** from non-core markets
- In the **retail** sphere, multichannel banking becomes more and more important
- In the **corporate** banking area, consultancy, Fee&Commission business has a greater role – less eagerness for gaining market shares, more for quality of revenues. Risk management more and more important

# M&A activity is again significant



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**THANK YOU!**  
**Q & A**

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